

HR PINNACLE
AWARDS
2024
Recognizing the best in
PARTNERSHIP
SPOONSIE PARTNER
EBM

CHARGING
STATION



Times

20th Edition

1st APRIL - 30th JUNE, 2025

SAFETY
STARTS
YOUNG

POWER
PLAY

AMMAN
JORDAN



BE A PSO TIMES STAR: SHARE YOUR STORY!

Hello Team PSO,

Welcome to the latest edition of PSO Times!

This issue is packed with the energy that makes PSO so special—our achievements, new ideas, team efforts, and the small wins that make a big difference. You will read about exciting projects, inspiring people, and initiatives that are helping us move forward together.

But most of all, this magazine is about you, the people who bring PSO to life every single day. Whether you are in the field, behind a desk, or on the move, your work matters, and your story deserves to be told.

So, flip through, smile at the familiar faces, learn something new, and maybe even spot your own photo in here!

Have something cool to share? A fun moment from work? A colleague who deserves a shout out? We would love to hear from you. PSO Times is your space, let's keep making it better together.

Happy reading!



Table Of CONTENTS

» IN THE HEADLINES	02	—
» AWARDS & RECOGNITION	04	
» BEYOND THE NORM	06	I
22	» PSO CARES: OUR CSR STORY	
» PSO PERSONAS	26	—
—	» GET TO KNOW ME	29
» PARTNERING FOR SUCCESS	31	—
» CELEBRATING OUR TEAM	34	



IN THE HEADLINES

FEDERAL MINISTER FOR PETROLEUM VISITS PSO HOUSE

Federal Minister for Petroleum Ali Pervaiz Malik visited PSO House as part of a strategic outreach to key stakeholders in the petroleum sector. He met with PSO's top management, and other team members. The Minister appreciated PSO's role in ensuring a consistent and reliable fuel supply across the country and its efforts to modernize infrastructure and diversify into renewable energy.



PSO DEMONSTRATES OPERATIONAL RESILIENCE AMID MARKET CHALLENGES IN 9MFY25





AWARDS & RECOGNITION

PEOPLE'S CEO OF THE YEAR AWARD

Syed Muhammad Taha, MD & CEO PSO, has been awarded the prestigious People's CEO of the Year Award organized by the HR Pinnacle Awards. This recognition celebrates his remarkable leadership, unwavering dedication, and commitment to driving PSO forward.



SILVER STREAK: PSO SHINES AT EFFIE AWARDS 2025

Double win for PSO! Our 'Conquer with Carient' campaign takes home two Silver Effie Awards 2025 in Automotive and Renaissance categories.



PSO EXCELS AT PAKISTAN DIGITAL AWARDS 2025

PSO wins two prestigious awards at the Pakistan Digital Awards 2025:

- Best High Impact Campaign for "PSO Shaheen – Women's Day", empowering women to pursue their dreams.
- Best CSR Campaign for "PSO Tohfa-e-Ramadan", spreading kindness and generosity through sharing.





BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



Recharging the Future: PSO, BYD, and HUBCO Green Unveil NEV Charging Station

PSO, BYD Pakistan, and HUBCO Green have jointly launched Pakistan's first New Energy Vehicle fast-charging station on the M2 motorway. This milestone kicks off a nationwide rollout plan to install 128 DC fast chargers, with 50 stations expected to be operational by December 2025. The station is equipped with two 60kW DC chargers, capable of delivering a 50% charge in under 30 minutes. This partnership will accelerate Pakistan's clean mobility revolution.



Driving Agricultural Growth - Kisan Card Initiative

PSO partners with Government of Punjab and Bank of Punjab to accept Kisan Cards at its outlets, enabling 750,000 farmers to buy subsidized diesel for machinery, boosting sales and supporting agricultural development.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



PSO Pensioners Meeting

At PSO House, a remarkable reunion unfolded as the PSO Pensioners Welfare Association hosted a heartfelt meet-up, bringing together retired employees and current officials. The event was graced by the presence of MD & CEO Syed Muhammad Taha, who not only addressed the gathering but also shared a warm lunch with the pensioners, reflecting his commitment to honoring the legacy of those who built the foundation of PSO.

The newly decorated PSO House added to the ambiance, making the pensioners feel truly welcomed and valued. Their appreciation for the thoughtful gestures underscored the deep bonds that tie the PSO family together.

Views by pensioners



Haji Ghulam Mustafa & Asif Hussain

"Pensioners felt valued and respected by the MD's genuine engagement. Lunch together was a thoughtful gesture. The beautifully decorated cafeteria added warmth. PSO's enthusiasm towards retirees was heartening".



Azra Khaliq

"Attending the meeting was a delight. The beautifully renovated building impressed me, and the MD's presence and lunch with us showed genuine care and connection. A truly special experience."



BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



Meet our newest partner: Patel, Pakistan's rally driving queen

With this collaboration, PSO Lubricants takes the lead in the motorsport arena, elevating Carient and DEO to new heights nationally and beyond. Together, we are driving performance, breaking barriers, and making history.



Spotlight on The Entertainers Partnership

PSO is teaming up with The Entertainers to revolutionize the shopping experience across our convenience stores. This collaboration offering a handpicked range of top-notch toys and novelties for kids. Get ready for enhanced customer delight.



Lush Crush Expands to Multan

Get ready, Multan! Lush Crush is now available at PSO outlets in your city! Head over to CANTT Fuel Station and Naseem II to satisfy your thirst!

DEPARTMENTAL INITIATIVES

CORPORATE AFFAIRS



PSO's first meeting management software - Agility Meet

The Corporate Affairs team launched PSO's first-ever meeting management solution, Agility Meet. Agility Meet automates and centralizes all meeting processes on one platform, enabling faster decision-making, improving task visibility, increasing accountability, and transforming execution and collaboration at the leadership level.

Since its inception, PSO has held numerous committee meetings, including over 1,000 ManComs, 700+ CFTs, and 340+ BOM meetings. However, managing, documenting, and storing minutes, as well as tracking actionable items, had been a manual and time-consuming process. With a large volume of meeting-related data, there was no centralized system to streamline documentation, track action points, and follow up on decisions.

With the introduction of Agility Meet, these challenges have been addressed with a comprehensive and automated solution.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HUMAN RESOURCE

CHAIRMAN'S EXCELLENCE AWARD

Excellence recognized! Congrats to Dr. Muhammad Irshad, Sufian Ahmad, and Khalid Saghir for winning the Chairman's Excellence Award in Innovation, Operational Efficiency, and Service Excellence! Well-deserved wins for outstanding contributions.



Empowering Women, Accelerating Progress

PSO celebrated International Women's Day with inspiring insights from women leaders and special surprises for female colleagues. A day of appreciation and celebration.



Powering Connections

Connecting the dots! PSO's Women in Networking Breakfast sparked meaningful and impactful connections, paving the way for future collaborations and successes.



Reset, Recharge, Revitalize

We recharged and refocused after Ramadan Kareem with Mantaha Tareen's Post Ramadan Reset Session. The session prioritized well-being and self-care, driving success and a bright future for PSO.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



The Art of Self-Discovery

PSO's Art Therapy workshop was a creative journey of self-discovery, tapping into emotions and harnessing the healing power of art and mindfulness.



Building Bridges

HR's interactive sessions brought together South region's trainees and sales pros for open dialogue, bonding, and growth.

TRADE MARKETING



Mango Magic Unleashed at PSO!

Over 500 employees had a blast at the first-ever Mango Fest, with fun games, yummy treats, and awesome prizes.



Skilling Pakistan's Automotive Workforce

PSO's Hunarmand Mechanic Program, in partnership with The Hunar Foundation, has successfully trained 453 mechanics across 8 major cities in Pakistan. The program equipped them with modern technical skills, toolkits, and certifications.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

BRAND MARKETING

OOH



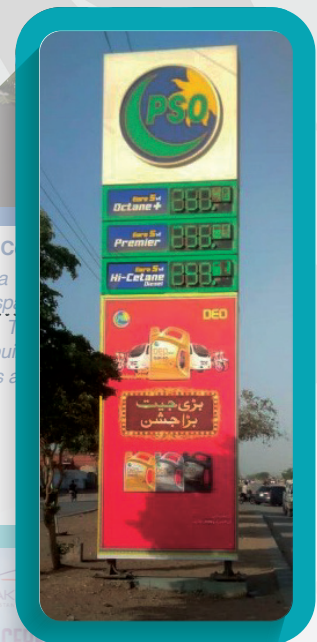
STANDEE



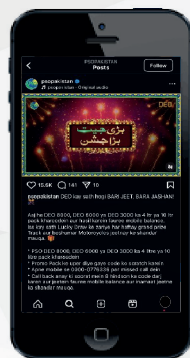
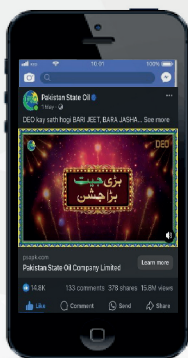
POSTER



MONOLITH



DIGITAL



FLYER



WOBBLER



Barri Jeet Barra Jashan - 360° Launch

Our latest campaign, "Barri Jeet Barra Jashan", is here to electrify the market and bring joy to our heroes - farmers and truckers. With instant mobile balance rewards, we are making the harvest season even more rewarding. Join the festivities and let's make this season unforgettable!

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Carient Campaign Roars Back

The Carient Predators are back! Phase 2 of our campaign is storming digital and Out of Home platforms with bold creatives, lighting up streets and sparking unmatched engagement. Proving that Carient doesn't just compete, it conquers.



Made in Pakistan' Digital Campaign

Discover the art of Pakistan! Scan the QR code to explore our 'Made in Pakistan' campaign, showcasing stories behind iconic crafts from Sindhi Ajrak to Lahori Khussa, Multani Blue Tiles to Peshawari Rubab.



Every Hour Counts: PSO's Green Pledge

Beyond the hour, every hour. PSO's commitment to a greener tomorrow is more than a moment - it's a mindset. Watch our video to see how we are powering a sustainable future, every day.

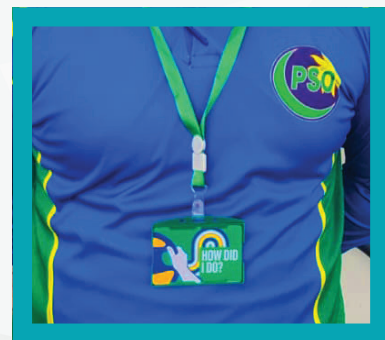
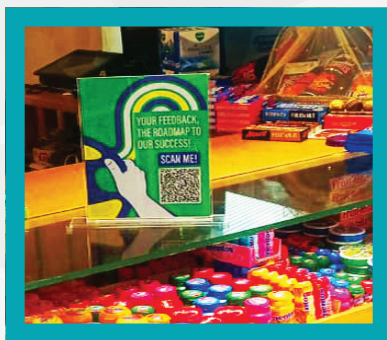


PSO Shaheen Program Celebrates Milestone

Applause for the 92 amazing women who successfully completed the PSO Shaheen Program, earning their driving and bike riding licenses! A huge milestone for female enablement and mobility in Pakistan! Wishing all participants continued success and a bright future ahead.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



New Retail Forecourt Customer Survey: Share Your Feedback

Scan, Share, Shape: Visit 20 Karachi outlets, scan the QR code, and tell us your story! Your feedback will boost customer experiences and crown our top performers. Let's build a better retail future together.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE



World Environment Day

PSO celebrated World Environment Day, focusing on "Beat Plastic Pollution". HSE teams conducted awareness sessions and tree-planting activities to promote environmental sustainability.



World Health and Safety Day

PSO celebrated World Health and Safety Day, highlighting the role of AI and digitalization in enhancing workplace safety. Activities across facilities promoted HSE best practices and innovation.



Stretching Exercise Initiative

PSO's Wellness Initiative promotes health and reduces stress through stretching exercises, boosting employee well-being.



Road Safety Initiative for Kids

250+ young minds ignited with road safety skills through interactive theatre, road shows, and games! Empowering the next gen to be safety-savvy, responsible, and aware.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Empowering a Safety-First Culture

PSO's HSE session empowers employees with essential safety knowledge, promoting a culture of safety, health, and environmental responsibility.



Motor Bikers Awareness Session

HSE team, in partnership with Atlas Honda, recently hosted a Motor Bikers Safety session at Keamari Terminal C. The interactive session focused on defensive driving techniques and journey risk management, empowering our staff to ride safer and smarter.



Meet the Safety Game-Changer!

Say hello to the Spider Crawler, our new robotic inspection buddy! This tiny tech titan helps our HSE team inspect hard-to-reach areas without putting anyone at risk. With its high-res camera, it sniffs out corrosion and damage, keeping our assets safe and sound. Our Keamari Terminal demo was a huge success.



MAERP Drill at Mahmoodkot



MAERP Drill at Faisalabad Depot

MAERP and Emergency Response Drills at PSO locations

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE Training Sessions Conducted at Different Locations



Training session with Tank lorry drivers on road safety at KTB



3 Days IOSH Training at Islamabad office

LEARNING



Leadership for Sr. Executives (LUMS)



Basic Concepts of SAP Programme for Non-Management Staff



Mera Kam Meri Zimedari



AI & Automation

Growing Together

PSO's latest training programs are all about empowering our people with the latest tech skills, leadership know-how, and safety smarts. From functional excellence to digital transformation, we are investing in our greatest asset - YOU! Let's keep growing and thriving together.

BEYOND THE NORM

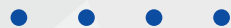
GLIMPSES OF REGIONAL ACTIVITIES

NORTH REGION



Enhancing Customer Experience in Islamabad

PSO inaugurated a new service station in D-12 Markaz, Islamabad, attended by MD & CEO Syed Muhammad Taha and senior officials. The station offers Autocare and VIBE services, providing a modern and enhanced customer experience.



VIBE is Live at Capri Gas Station!

PSO's VIBE, a state-of-the-art convenience store, is now open at Capri Gas Station! Offering a seamless blend of convenience, quality, and comfort, VIBE sets a new standard for roadside services in Pakistan. Come visit and discover a new way to travel.



Inauguration of Rehmat Petroleum Pahrnawali

Rehmat Petroleum Pahrnawali is now live. This up-to-date retail outlet was inaugurated by DCCO, North, marking a new chapter in our commitment to excellence and fueling regional growth.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

SOUTH REGION

HYDERABAD:



Building Stronger Ties

Jhelum's Business Partners' Meeting at Al Ghani Petroleum, Chakpirana brought together key stakeholders, to strengthen ties, explore new opportunities, and drive business excellence.



Poonam P/S Inaugurated!

We are thrilled to announce the grand opening of our Poonam P/S Tando Adam! This one-stop-shop offers top-notch fueling services, oil changes, shop stops, and more. Credit to the PSO Hyderabad team for bringing this vision to life.

SUKKAR:



New Fuel Station in Khairpur Miras

Get ready for Al Qudus P/S, PSO's latest state-of-the-art fuel station in Piralo, Khairpur Miran, Sindh, offering premium fuels and exceptional service to the community, driving progress and growth in the region.



PSO Connects with Future Talent

Hyderabad Commercial team represent PSO at the Sukkur IBA University career fair, engaging with bright minds and future leaders. We are proud to be a part of shaping the next generation of leaders.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

KARACHI:



Rind Fuel Station Now Open!

Rind Fuel Station is now open in Landhi Industrial Area, offering modern infrastructure, top-notch facilities, with safety protocols. Efficiently serving local commuters, transporters, and commercial clients.



Ittehad Fuel Station Revamp Underway

PSO's CORO 25 Ittehad site in Karachi is getting a fresh new look. This revamp showcases our commitment to operational excellence and customer satisfaction. Stay tuned for an enhanced experience.

CENTRAL REGION



New CORO Site in Model Town, Lahore inaugurated

PSO's new CORO site is now open in Model Town, Lahore! Inaugurated by MD & CEO Syed Taha, this outlet enhances our retail presence, offering best facilities and services to customers.



Going Green with PSO

On World Environment Day, our Central Zone outlets in Multan and Lahore spread awareness and distributed plants to promote sustainability. A big thank you to our teams for championing eco-friendly practices and a greener Pakistan.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES



Spreading Joy through CSR

Lahore Division recently organized a fun-filled day out for orphans and underprivileged children aged 3 to 13 years from Al Marah Foundation at a local amusement park. With the support of NFR and Commercial Sales teams, the event brought smiles to the faces of kids, offering them a memorable experience.



High Street Trade Gathering in Gujranwala

The High Street Central team hosted an MCO trade gathering in Gujranwala, bringing together wholesalers and retailers to address product flow issues and real-time challenges. The event provided a platform for direct market feedback, nurturing collaboration and solutions to drive business growth.

CSR



PSO CARES: OUR CSR STORY



CLIFTON SABZ GALI: A BEACON FOR KARACHI'S GREEN FUTURE

Karachi's Clifton Sabz Gali has been unveiled as the city's third eco-street, transforming a neglected backstreet into a lush community space. This project is part of the "One Eco Street at a Time" initiative, a collaborative effort between PSO CSR Trust, the Heritage Foundation of Pakistan, DC South Office, local merchants, and the Clifton Basti community.

PSO's ecostreet features green infrastructure like permeable paving, aquifer trenches, and 450 trees to reduce flooding and lower temperatures. It also includes a bamboo library for kids, showcasing PSO's commitment to the environment and community.



INDUS
HOSPITAL

PSO CSR TRUST SUPPORTS INDUS HOSPITAL WITH LIFE-SAVING VENTILATORS

PSO CSR Trust has donated four advanced ventilators to Indus Hospital & Health Network, enhancing critical care for patients and reflecting our commitment to healthcare infrastructure development. Brig Rizwan Ahmad and Syed Mashood Rizvi formalized the partnership.



PSO CSR TRUST JOINS HANDS WITH LRBT TO COMBAT CURABLE BLINDNESS

PSO CSR Trust has partnered with Layton Rahmatullah Benevolent Trust to combat curable blindness in Pakistan. They donated a Phacoemulsifier Oertli CataRehx machine for advanced eye treatments and renovated a play area at LRBT's Korangi branch, promoting community development. The partnership was formalized through an agreement signed by Mr. Babar H. Chaudhary and Mr. Tahir Abbasi, representing PSO CSR Trust and LRBT, respectively.



PSO CARES: OUR CSR STORY

ہمس نے ایک جان کو بچا کر اس نے قوم انسانیت کو بچایا



ENHANCING SAFE BLOOD TRANSFUSION AND THALASSEMIA CARE

PSO CSR Trust reaffirms its commitment to saving lives and enhancing healthcare accessibility by donating a Changan Karvan Plus ambulance to Muhammadi Blood Bank & Thalassemia Centre. This initiative ensures safe transportation of blood components and patients from Karachi to rural areas. The partnership was formalized by Ms. Asma Khan, PSO CSR Trust Trustee, and Syed Mohammad Sikandar Rizvi, Finance Secretary of Muhammadi Blood Bank & Thalassemia Centre.



PARTNERS IN CARE: PSO CSR TRUST AND PATIENTS AID FOUNDATION

PSO CSR Trust and Patients' Aid Foundation have partnered to provide free, quality healthcare to underprivileged communities, PSO CSR Trust facilitated essential equipment for the Vascular Surgery Department at JPAC, ensuring specialized care for those in need. The partnership was formalized through an agreement signed by Brig Rizwan Ahmad (R), Trustee of PSO CSR Trust, and Mr. Mushtaq Chapra, Chairman of Patients' Aid Foundation.



PSO-IBA PARTNERSHIP: IGNITING POTENTIAL

PSO CSR Trust, led by Chairman Babar H. Chaudhary, has partnered with IBA to support higher education for exceptional students from underserved areas through the National Talent Hunt Program. The partnership was solidified with a funding cheque handed over to IBA's Malahat Awan.



PSO CARES: OUR CSR STORY



EMPOWERING MINDS, ENRICHING FUTURES

PSO CSR Trust partners with Professional Education Foundation to support 150 students from underprivileged backgrounds, promoting access to quality education. The partnership agreement signed by Rana Muhammad Idrees and M. Jawaid Faruqui.



LUMS National Outreach Programme - NOP

EMPOWERING FUTURE LEADERS THROUGH EDUCATION

PSO CSR Trust is sponsoring 12 talented students from remote areas, enabling them to access quality education at Lahore University of Management Sciences (LUMS) through the National Outreach Programme (NOP). The partnership was formalized with an agreement signed by PSO CSR Trust Chairman Babar H. Chaudhary and LUMS Vice Chancellor Dr. Ali Cheema.



PSO CSR TRUST AND BIONIKS WELFARE FOUNDATION JOIN HANDS

In a heartfelt display of solidarity, PSO CSR Trust, in collaboration with Bioniks Welfare Foundation, has extended vital support to individuals affected by the Gaza conflict. The initiative involves donating 15 advanced upper-limb prosthetic arms and 10 lower-limb prosthetic legs to those who have suffered war-related amputations. An agreement was signed between Brig Rizwan Ahmad (Retd), Trustee of PSO CSR Trust, and Muhammad Anas, CEO of Bioniks Welfare Foundation.



PSO CSR TRUST AND KVTC EMPOWER DIFFERENTLY-ABLED STUDENTS

PSO CSR Trust and Karachi Vocational Training Centre have partnered to empower intellectually challenged individuals through vocational rehabilitation, enabling them to contribute to society. The agreement between Rana Muhammad Idrees and Ms. Farheen Amir.



PSO PERSONAS

A LEADER YOU CAN COUNT ON

Meet Asif Aslam - a leader who leads with empathy and kindness. He creates a space where everyone feels heard, valued, and empowered to be their best selves. Asif's honesty and transparency build trust, and his clear vision inspires his team to strive for excellence.

What sets him apart is his genuine interest in the people around him, his willingness to listen, and his passion for helping others grow. Asif's leadership isn't just about achieving goals - it's about lifting each other up and celebrating the journey together.

- ALI ABBAS (REGIONAL HEAD, BP - CENTRAL), ENERGY, CREATIVITY, COMMITMENT, EXCELLENCE



THE PEOPLE'S CHAMPION

Gulzar Khoja is the kind of leader who makes you feel seen and heard. She's got a heart of gold, always putting others before herself, and genuinely cares about the people she works with. Her door is always open, and she's always willing to lend a helping hand or offer words of encouragement.

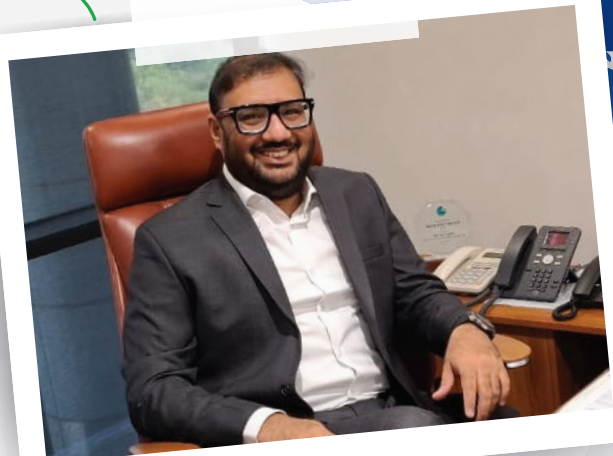
She makes everyone feel valued, supported, and empowered to be their best selves. Gulzar's keenness to build people up, celebrate their strengths, and helping them grow makes her the kind of person who makes a real difference in the lives of those around her.

- SAIRA SHOAI, SR. MANAGER, SALARY ADMINISTRATION, HUMAN RESOURCES, PSO HOUSE

A MENTOR WHO MADE A MARK

Ali Abbas has had a profound impact on my journey at PSO. As my mentor, his guidance, humility, and support helped me navigate the world of Commercial Sales and find my footing from the very start. I'm grateful for his encouragement.

- SHAHROZE A. KHAN, DY. DIVISIONAL MANAGER, (COMMERCIAL SALES)-LAHORE DIVISION



PSO PERSONAS

THE MUNAWAR ALI EFFECT

Munawar Ali is a creative powerhouse with a gift for storytelling that resonates deeply. His content is thoughtful, intentional, and genuinely inspiring. He's unapologetically himself, and that makes him super relatable.

Munawar's passion is palpable, and his dedication to his craft is something to admire. He's the kind of person who lifts others up, sparks meaningful conversations, and leaves a lasting impact. We're lucky to have him in our corner.

– NAILA ERUM (BRAND MARKETING & COMMUNICATIONS)



LEADING WITH EXPERTISE AND HEART

Mir Muhammad Hussain Talpur is the ultimate rockstar at PSO! With his insane technical expertise and years of experience, he's the go-to guru for anything complex. Mir's passion for sharing knowledge is contagious - he's always mentoring and uplifting others, helping them level up their skills and crush their goals.

His impact goes way beyond his impressive resume; he's a true leader who empowers others to shine.

– SABREENA LOHAR, MGR ENGINEER, FACILITIES MAINTENANCE (OPERATIONS), SHIKAR PUR TERMINAL



THE HUMAN GLUE THAT HOLDS US TOGETHER

Mohsin Hassan is the calm in every storm! As Maintenance and Repair Incharge at Keamari Terminal A, he thrives under pressure, bringing his A-game to every challenge. With expertise that's unmatched and a proactive approach that's second nature, Mohsin's a game-changer.

But it's his teamwork and problem-solving skills that truly set him apart - he's always got your back, and together, you're unstoppable.

– MMIR WAISE KHAN, INCHARGE MAINTENANCE AND REPAIR, OPS-FACILITIES MAINTENANCE, KEAMARI TERMINAL B



A DECADE OF GRATITUDE

Ten incredible years at PSO have whizzed by, and I'm overflowing with gratitude for the amazing people I've met along the way. One person who's had a lasting impact on my journey is Mohammad Bin Shan - a phenomenal supervisor, mentor, and friend. Shan Bhai, your wisdom, guidance, and support have been instrumental in shaping my skills and career path.

Your faith in me has meant the world, and I'm forever grateful for the lessons you've taught me and the confidence you've instilled in me. Thank you for being an extraordinary mentor and an even better friend.

– MUHAMMAD SALMAN SIDDIQUI, OFFICER, HUMAN RESOURCE





GET TO KNOW ME



FARRUKH AHMED

Current Designation: Deputy General Manager ESG

Industries associated with: Consulting, Renewable and thermal energy, Manufacturing and Oil & Gas.

Fun Fact: I am quite good at mimicry.

A Super power you wish you had: Becoming invisible.

Your Biggest Strength: Listening empathetically without judging.

Favorite Pastime: Watching sports or a real intense movie like inception or a season like Dark. Not to forget my passion for photography and people tell me I am up to something with it.

Most Memorable event of your life: The day when our efforts in an environmental Suo moto case in the Honorable Supreme Court of Pakistan were commended by the then Chief Justice of Pakistan. What made it more special was that in doing so we managed to save millions of liters of precious groundwater resources by completing stopping extraction.

Why PSO? The biggest company in the country gives me the largest canvas possible to paint something special that will have a lasting impact on not only the current generation but for times to come as the Company has made major strides in its journey towards achieving sustainability.

I believe PSO will be a trailblazer for others and show them the path towards attaining equilibrium with mother nature while driving the Country as the energy leader.



PARTNERING FOR SUCCESS



HAMZA KHAN WINS MEN'S GOLDEN OPEN SQUASH CHAMPIONSHIP IN AUSTRALIA

Hamza Khan has emerged victorious in the Men's Golden Open Squash Championship in Kalgoorlie, Australia, bringing pride to the nation's squash legacy. Khan dominated the tournament, defeating Hong Kong's Ka Hei Ho in the final with a flawless 3-0 win. PSO congratulates Hamza Khan on his remarkable achievement and wishes him continued success.

BANO KOUSAR BRINGS GOLD HOME

Bano Kousar smashes it out of the park at the Asian Ju-Jitsu Championship 2025, clinching Gold in Women's 48kg Contact Ju-Jitsu! With a stunning win against India's Richa Sharma, Bano proudly reps Pakistan on the international stage. Big ups to PSO POWERPLAY for backing this talented champ – we are encouraged to be along for the ride as Bano takes her skills to the next level.



PSO AT AGRICULTURE CONFERENCE 2025

As the Platinum Sponsor of Nawa-i-Zaraat's Agriculture Conference 2025, PSO's vibrant stall was abuzz with activity. With engaging games, instant rewards, and a special offer of a free oil filter with every DEO pack purchase, we reaped a bumper harvest - over 1200 liters sold in just three days.

PARTNERING FOR SUCCESS

PAKISTAN HOSTS HISTORIC UNDER 23 WORLD SQUASH CHAMPIONSHIP

The inaugural WSF U23 World Championships were held in Karachi in April 2025. PSO proudly supported the event as the Silver Sponsor. In the men's event, World #61 Ibrahim Elkabbani was the top seed, while Pakistan's Noor Zaman was seeded second. Other Pakistani players included the former 2023 World Junior Champion Hamza Khan and Muhammad Ammad.



PSO SUPPORTS WIBCON 2025

PSO sponsored WIBCON 2025, featuring a session on "From Policy to Impact – The Role of Culture in Shaping Leaders." Moderated by Arshia Ahmad Saaqib, senior women leaders Ayesha Afzal, Maha Khan, Asma Yusuf, and Sahrish Khawaja discussed inclusive policies, workplace culture, and leadership experiences.

GEARING UP FOR CHANGE: IRAJ KHALID'S KASHMIR RIDE

Iraj Khalid completed an 8-day bike tour from Islamabad to Kashmir, sponsored by PSO Shaheen. She rode through scenic routes in Murree, Muzaffarabad, Neelum Valley, and Sharda Valley, highlighting women's resilience and breaking mobility barriers. Her journey inspired a new generation of women riders across Pakistan.



PSO SUPPORTS ICAP CFO CONFERENCE 2025

PSO supports ICAP's CFO Conference 2025 as Gold Sponsor, held in Karachi and Lahore, promoting thought leadership and professional excellence in Pakistan's finance sector.



CELEBRATING OUR TEAM

PERSONAL MILESTONES

AHMAD FARAZ

- DEPUTY MANAGER PROJECTS AT PSO'S ISLAMABAD.

Huge congrats to Ahmad on his EMBA win! Graduating with Honours and 3rd position, he is now got three degrees from NUST. That exchange project in Malaysia was a highlight, giving him insights into top-notch logistics and innovation. Keep shining, Ahmad



MR. RIZWAN JAVED

- DEPUTY MANAGER, AVIATION, LAHORE

Rizwan has successfully completed and passed the ISO 45001:2018 Lead Auditor Course on Occupational Health & Safety Management Systems. This accomplishment highlights his dedication to promoting a culture of safety and continuous improvement in our operations. Well done, Rizwan — a worthy step forward in professional growth!

HASEEB ALAM KHAN

- DIVISIONAL MANAGER, KEY ACCOUNTS, NORTH

Haseeb Alam Khan delivered guest lectures on 'B2B Sales and the Impact of Digital Marketing' at SZABIST University Islamabad Campus, and 'Interview Skills and Team Leadership' at IQRA University Islamabad Campus, as part of the Corporate Readiness Bootcamp. These milestones showcase his expertise and commitment to sharing knowledge. Kudos to Haseeb for inspiring the next generation of professionals!



MAYHA AHMED

- DAUGHTER OF WALEED AHMED, SENIOR MANAGER/BUSINESS PARTNER
- LEGAL S&R (NORTH)

Watching my 12-year-old daughter Mayha dive into success is the best part of my day! She is been making a splash in swimming, bagging 5 gold medals and the Best Swimmer title at the Interschool Girls Swimming Tournament. And that's not all – she is been crushing it at the Quaid-e-Azam National Games and National Swimming Championship too! To top it off, she got a Certificate of Excellence from Swim England.

Congratulations, keep shining Mayha!

