



11 Miles



18th Edition

1st OCT- 31st DEC, 2024

Octane+ Overdrive™



Free Discount Voucher on purchase of Rs.5,000/- Octane+.



WIN BIG

foodpanda Voucher*

on the purchase of
CARIANT
MOTOR OIL





OUR STORY, YOUR VOICE: THE NEW PSO TIMES

Happy New Year from PSO Times!

As we step into a new year, we're excited to kick-start a fresh chapter in our 48-year journey of fueling Pakistan's growth. To mark this milestone, we're reimagining PSO Times to make it more engaging, interactive, and reflective of our vibrant company culture.

We invite you to be an integral part of this transformation! Share your stories, experiences, and perspectives that showcase our team's spirit and achievements. Our new-look newsletter will feature exciting sections:

- **PSO Personas:** Nominate a colleague who embodies our values
- **Celebrating Our Team:** Share your personal and professional milestones
- **Undiscovered Gems:** Highlight hidden talents, unique initiatives, or favorite food spots

Email your submissions to brand.management@psopk.com with the subject "PSO Times Contribution."

Let's shape the narrative of PSO Times together!

PSO Times Family



Table Of CONTENTS

| | | |
|--------------------------|----------------------------|----|
| » IN THE HEADLINES | 02 | — |
| » AWARDS & RECOGNITION | 04 | |
| » BEYOND THE NORM | 06 | |
| 19 | » PSO CARES: OUR CSR STORY | |
| » PSO PERSONAS | 22 | — |
| — | » GET TO KNOW ME | 25 |
| » PARTNERING FOR SUCCESS | 27 | — |
| » CELEBRATING OUR TEAM | 32 | |
| » UNDISCOVERED GEMS | 34 | — |

IN THE HEADLINES

PSO'S 48TH ANNUAL GENERAL MEETING: ACCELERATING GROWTH THROUGH INNOVATION & ALTERNATIVE ENERGY

Pakistan State Oil (PSO), the nation's leading energy company, successfully convened its 48th Annual General Meeting (AGM) in Karachi, chaired by Chairman, Board of Management, PSO – Mr. Asif Baig Mohamed. Managing Director & CEO, PSO - Syed Taha, other board members, and senior management were also present.

PSO reinforced its market leadership, achieving impressive financial results for FY24. The company posted a gross revenue of PKR 3.8 trillion, with a profit after tax of PKR 15.9 billion, translating to earnings per share of PKR 33.79. A dividend of PKR 10 per share, equivalent to 100% for FY23-24, was declared.

The management briefed shareholders on vertical expansion initiatives through CERISMA (Private) Limited and PSO Renewable Energy. CERISMA, PSO's fintech arm, drives nationwide financial inclusion through accessible digital services, expanding its reach to e-commerce and international payments.





AWARDS & RECOGNITION

PSO'S GOLDEN ACHIEVEMENT: SAFA 'GOLD AWARD' FOR FINANCIAL REPORTING EXCELLENCE

Setting Gold standards, the company received the 'Gold Award' for the Best Presented Annual Report 2023 in the Public Sector category at the South Asian Federation of Accountants (SAFA), recognizing our outstanding financial reporting among top regional entries worldwide.



PSO CLINCHES TOP HONORS AT 39TH CORPORATE EXCELLENCE AWARDS 2024

Achieving consecutive triumph at the 39th Corporate Excellence Awards 2024, PSO secured the 1st position in the Oil & Gas Marketing Companies sector presented by the Management Association of Pakistan (MAP) for excellence in leadership, governance, customer focus and other key areas.



SECOND TO NONE: PSO'S OUTSTANDING CORPORATE REPORTING EARNS TOP RECOGNITION

Building on its legacy of excellence, PSO secured 2nd position for the Best Corporate Report Award 2023 in the Fuel and Energy Sector, presented by ICAP and ICMAP.





BEYOND THE NORM

EVENTS



PSO Celebrates 48 Years of Powering Pakistan's Growth

The company celebrated its 48th Anniversary, marking nearly five decades as the backbone of Pakistan's energy sector. To commemorate this milestone, PSO House hosted a memorable ceremony, where the Managing Director and CEO, Syed Taha, joined by the Chiefs and GMs, led a cake-cutting ceremony followed by a heartfelt speech reflecting on PSO's legacy and its continued commitment to powering Pakistan's progress.

Synergy Conference 2024

PSO hosted the Synergy Conference 2024 themed "Road to Excellence", which brought together over 170 distinguished business partners and stakeholders. This initiative aimed to foster stronger relations with the company's business partners by streamlining procurement and payment processes, and uncovering innovative business opportunities that fuel mutual growth, success, and long-term collaboration.

BEYOND THE NORM

EVENTS



Hajj Expedition 2025

11 fortunate persons selected in the Hajj Balloting ceremony presided by CFO, Gulzar Khoja, CSTO, Mohsin Mangi, and General Manager, Atif Hasan, along with other senior officials



Breaking the Silence: Workplace Harassment Awareness

Promoting a culture of respect and inclusivity, a workplace harassment awareness session was held in collaboration with Federal Ombudsperson Secretariat for Protection Against Harassment (FOSPAH), where participants gained valuable insights into recognizing and addressing harassment to ensure a safe and harmonious working environment.



Spreading Awareness, Saving Lives

In a collaborative effort, PSO partnered with Pink Ribbon Pakistan to host a Breast Cancer Awareness session. Led by renowned Consultant Breast Surgeon, Dr. Sadiqa, the session focused on the importance of early detection, risk factors, and regular screening.



Empowering a Healthier Tomorrow!

As part of its wellness initiatives, the company organized a Diabetes Awareness Session in collaboration with Getz Pharma, educating employees on diabetes awareness, prevention, and management.

BEYOND THE NORM

EVENTS



Giving Back, Saving Lives: PSO's Blood Donation Drive

PSO House hosted a successful Blood Donation Drive in collaboration with The Indus Hospital. The event saw an overwhelming response from our employees, who generously donated blood to support life-saving medical treatments, in addition to receiving free health screenings and medical check-ups.



Protecting Individuals, Protecting Communities: Flu Immunization Camp

PSO, in partnership with Hoechst Pakistan Limited (formerly Sanofi Aventis Pakistan) organized a Flu Immunization Camp. The camp offered free flu vaccinations to employees and their families, aiming to reduce the risk of infection, prevent severe illnesses and complications, and ultimately protect the community.



Excellence Rewarded: High Achievers Ceremony

In a celebration of excellence, PSO recently honored its top performers at a prestigious ceremony, presided over by Managing Director and CEO, Syed Taha. The event recognized the outstanding contributions, dedication, and teamwork of the company's high achievers. Syed Taha delivered an inspiring address, sharing valuable insights on navigating future challenges and outlining PSO's visionary direction for continued success.

BEYOND THE NORM

COLLABORATIONS & AGREEMENTS



Partners in Progress: PSO Strengthens Strategic Partnership with Kuwait Petroleum Corporation (KPC)
 Managing Director & CEO, Syed Taha and his team recently visited Deputy Chairman & CEO, KPC, Sheikh Nawaf S. Al-Sabah and Managing Director International Marketing, KPC, Sheikh Khaled A. Al-Sabah at the KPC headquarters in Kuwait, to leverage existing synergies and explore new opportunities for growth.



Securing Energy for Tomorrow: PSO's Annual Delivery Programme
 The Annual Delivery Programme (ADP) held at PSO House brought together key stakeholders to finalize the LNG delivery schedule and cargo volumes for 2025, under Pakistan's long-term Supply and Purchase Agreement (SPA) with Qatar Energy. In attendance were representatives from Qatar Energy, SSGC, SNGPL, Port Qasim Authority, and other key stakeholders.



Shifting into High Gear: PSO Partners with Careem
 PSO teamed up with Careem to elevate the customer experience at its retail outlets. This collaboration brings reliable fuel and lubricant solutions, tailored specifically for Careem captains and employees, creating ease of fuelling & powering their drives.



PSO Elevates Supplier Management with D&B
 PSO partnered with Dun & Bradstreet Pakistan (D&B) to leverage their Risk Analytics tool and make informed decisions on supplier management, enabling the company to mitigate supply chain risks, ensure business continuity, and drive resilience through data-driven insights and predictive analytics.

BEYOND THE NORM

COLLABORATIONS & AGREEMENTS



Charging Ahead: PSO and HUBCO Partner for Nationwide EV Charging Network
 Marking a new chapter in sustainable energy, PSO and Hub Power Holdings Limited (HUBCO/HPHL) have signed an MoU to establish a nationwide electric vehicle charging network. The MoU signing ceremony, attended by senior officials of PSO and HUBCO, reflects a joint commitment to advancing Pakistan's green energy infrastructure.

DEPARTMENTAL INITIATIVES

LUBRICANTS & CHEMICALS



Gear Up with PSO: Powering Mechanics for Tomorrow
 PSO, in partnership with the Hunar Foundation, is proud to launch its Mechanic Program, aimed at revolutionizing Pakistan's automotive landscape. Spanning across nine major cities of Pakistan, the program promises to be a game-changer for mechanics, offering a comprehensive training experience that covers the latest techniques in motorcycle and car maintenance.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

BRAND MARKETING



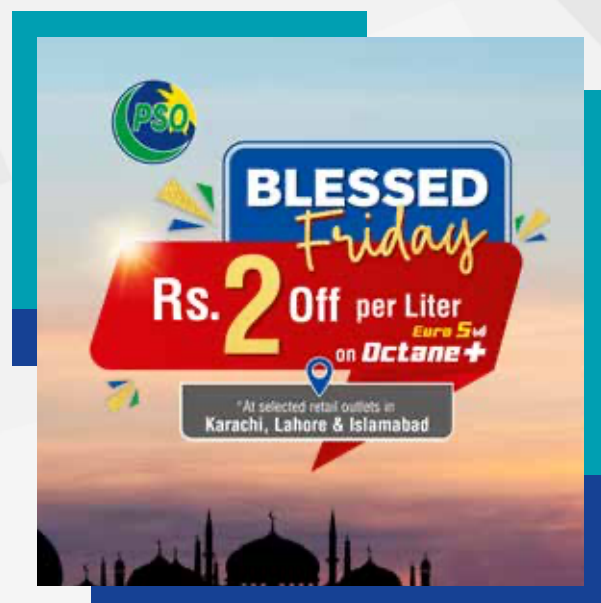
PSO Lubricants: Powering Performance at PAF Masroor Base

In a remarkable two-day activation, PSO brought its top-notch lubricants services to the PAF Masroor Base community. The event offered complimentary oil changes, filter replacements, and car washes, catering to 29 cars and 88 bikes. An overwhelming response was received for the company's high-performance lubricants, earning trust and loyalty among the base community.



Overdrive Your Entertainment with Octane+

PSO's Octane+ recently powered up the entertainment experience of its customers! Offering a 40% discount at four exciting destinations, Super Space, Bounce, Giggle Town, and Peek A Bear, this offer amped up the fun for Karachi and Multan customers. With validity till Jan 31st, customers are taking advantage of this limited time offer and fueling their thrill, taking their fun to the next level with Octane+!



Unlocking Unbeatable Savings: Blessed Friday Offer

This November, PSO revved up the excitement with its Blessed Friday Offer. For 3 consecutive Fridays, customers enjoyed an unbeatable discount of Rs. 2 off on every liter of Octane+, allowing them to fuel up and save big!

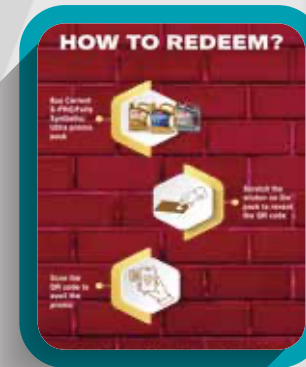
BEYOND THE NORM

CARIENT x FOODPANDA - 360° LAUNCH

OOH



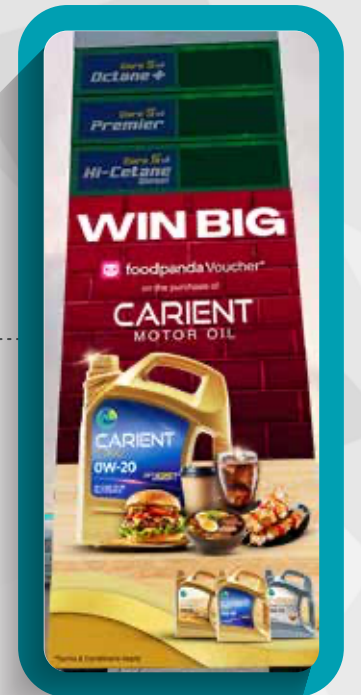
FLYER



POSTER



MONOLITH



WOBBLER



DIGITAL



CUTOUT



Rev-up your ride with Carient!

Turbocharge your savings! Carient is launching an exciting consumer promotion that's sure to shift gears on trial generation and sales. Purchase our special promo packs - S-PRO, Fully Synthetic, or Ultra - and unlock a Foodpanda gift voucher worth up to Rs. 1,000!

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

BRAND MARKETING



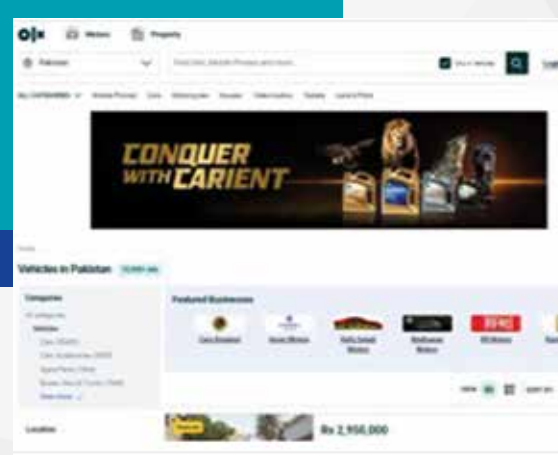
DEO: Honouring Heroes on Wheels:

DEO is dedicated to supporting road warriors on their long journeys across difficult terrains. Following the roaring success of PSO's 'Das Pe Das' promo, the company is now hosting prize distribution ceremonies nationwide! These events have helped forge a deep emotional bond with the target audience, strengthening brand loyalty and affinity and allowing the brand to engage with valued customers every step of the way!



The Predators Strike Again: Carient Campaign Re-Run

In a bold reprisal of PSO's successful campaign, Carient Predators dominated digital and OOH landscapes, seizing attention with daring, eye-catching creatives that catapulted brand visibility to new heights. Over 30 premium OOH sites amplified the message, ensuring maximum impact and reach.



PSO Accelerates with OLX

PSO has joined forces with OLX, Pakistan's leading online marketplace, to revolutionize the way we connect with consumers. This game-changing partnership secures premium branding spaces on the platform, ensuring top-of-mind awareness for PSO. Additionally, vehicle owners on OLX will receive personalized lubricant recommendations tailored to their specific needs.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

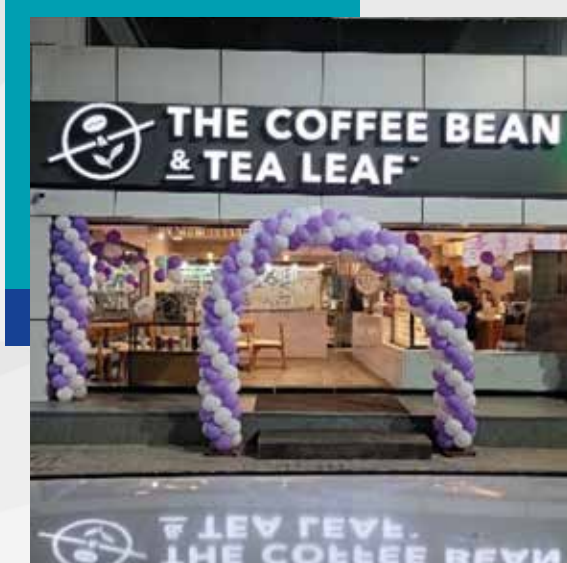
BRAND MARKETING



Honoring the Legend: PSO's Iqbal Day Tribute

PSO paid tribute to the legendary poet's timeless legacy. Revisiting his iconic poem, 'LAB PE AATI HAI DUA', we revisited his visionary words, rekindled our national pride, and drew inspiration for a brighter future.

NON-FUEL RETAIL



Brewing Up a Storm: PSO X Coffee Beans and Tea Leaf

PSO has taken its partnership with Coffee Beans and Tea Leaf (CBTL) to the next level! With new outlets at Malik Bashir & Sons and plans for more, CBTL is serving up premium coffee and convenience to valued customers.



A Journey of Craftsmanship: PSO's 2025 Calendar & Diary

As Pakistan's largest energy company, PSO is proud to honor master artisans who embody the nation's spirit. Through our calendar and diaries, we shine a spotlight on talented individuals, showcasing their excellence and journey of craftsmanship that keeps our heritage alive.



Fuel up with Meta Boost

To drive footfall and enhance customer experience, PSO welcomed Meta Boost, a new alliance, at its M/S POONAM filling station in Hyderabad.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

NON-FUEL RETAIL



Your One-Stop Shop for Fun: PSO X Bachaa Party

Shopping just got a whole lot more exciting! With Bachaa Party's premium toys and stationery now available at C-Stores, PSO customers can enjoy an enhanced shopping experience with a wider range of products at their convenience.



Indulge in Sweet Delights: PSO X Karamel

Get ready to satisfy your sweet tooth! PSO's partnership with Karamel introduces a mouth-watering range of cookies and cakes at its convenience stores nationwide. This local chain brings the perfect blend of taste and quality to the company's retail offerings.

AVIATION, MARINE & EXPORTS



Delivering Convenience to your Doorstep!

Leopard has expanded its footprint to select PSO outlets including, M/S POONAM F/S in Hyderabad and YOUSUFI SERVICE STN in Karachi, providing customers with a seamless, one-stop logistics experience within the company's convenience-focused retail network.



In collaboration with the SIAL Fire and Airside Departments, PSO recently conducted a simulated fire emergency drill at Sialkot Airport. This exercise showcased PSO's preparedness to handle real-life emergencies in the apron area, prioritizing the safety of personnel, equipment, and the environment.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

PROJECT MANAGEMENT & CONSTRUCTION



Flowing with Precision

Cutting-edge density sensors have been installed at KTC and Faisalabad, ensuring seamless pipeline operations.



Upgrading Storage Capabilities

3 lubricant tanks successfully restored at KTB and LMPA, boosting cumulative storage capacity to 3,000 metric tons.



Revitalizing Infrastructure at KTC

Rehabilitation of Loading Gantry at KTC, encompassing roof repairs and allied structural upgrades, has been successfully completed.



Boosting Safety Measures at KTB

Key construction activities, including installation of advanced fire water and foam line networks, completed to improve emergency preparedness and response capabilities.



Enhancing Operational Efficiency

Advanced Radar Gauging System with smart wireless technology commissioned on storage tanks at Shikarpur, elevating operational efficiency to new heights.

BEYOND THE NORM

GLIMPSSES OF REGIONAL ACTIVITIES



Inauguration of Marwat Filling Station at I-8 Markaz, Islamabad, by Deputy Chief Commercial Officer (North), Jawad Shah.



Inauguration of M/S KA Fuels P/S, Multan by General Manager Operations, Raja Muhammad Faisal.



2-Day Lube Gala Event at Miraj F/S and M/s Zam Zam Filling Station in Rawalpindi where 255 cans of premium diesel oil were sold, engaging customers and driving sales.



Dealer Engagement sessions conducted by GM L&C , DCCO North and RHCS North in Jhelum, Peshawar and Swat.



Customer service days celebrated across PSO's nationwide network enhancing engagement, loyalty, and service excellence.



PSO CARES: OUR CSR STORY

RESTORING HOPE, ONE ARM AT A TIME!

PSO witnessed the incredible power of resilience and determination as 25 remarkable individuals received advanced prosthetic arms through its collaboration with Bioniks Welfare Foundation.

Working together, they are building a more inclusive, compassionate, and empowered community, where everyone has the opportunity to thrive!



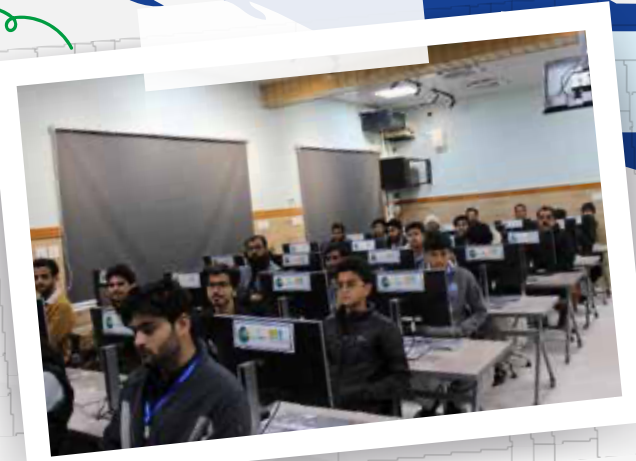
ROOTING FOR A GREENER FUTURE: PSO'S AFFORESTATION INITIATIVE TAKES HOLD

In response to the climate crisis, PSO launched a major afforestation project at Pipri Marshalling Yard, covering 2.5 acres with 12,000 diverse trees to foster local forest growth. The area now features a gazebo, water pond, benches, and fences, enhancing the urban landscape. The company's senior management and employees actively participated in a tree plantation drive, reflecting the company's commitment to environmental sustainability and community well-being.



EMPOWERING BALOCHISTAN'S YOUTH: PSO'S FREE IT TRAINING INITIATIVE

To empower Balochistan's youth, PSO in collaboration with the Saylani Welfare International Trust is offering free IT training, providing opportunities in a region with limited educational resources. This initiative will equip 5,000 young individuals with essential digital skills, enhancing their employability in the rapidly growing tech industry.



PSO CARES: OUR CSR STORY

OPENING DOORS TO OPPORTUNITY WITH READ

Opening doors to quality education, PSO has joined hands with the READ Foundation to educate 32 young orphan girls, nurturing their potential and propelling them towards a brighter future.



REVOLUTIONIZING EDUCATION FOR A BRIGHTER TOMORROW

In partnership with Idara-e-Taleem-o-Aagahi, the company has transformed 25 government schools with cutting-edge technology, introducing students to a modern, interactive, and immersive learning experience. State-of-the-art IT devices and digital tools are making education more engaging, effective, and interactive creating a conducive environment for learning.



UNLOCKING STEM SUPERSTARS

PSO is sponsoring 5 brilliant students at Sundar Stem School to excel in mathematics and science, nurturing the next generation of innovators. Through its CSR Trust, the company is providing full financial support, covering tuition, hostel facilities, and more, to help them thrive academically and personally.





PSO PERSONAS

AN INSPIRING SPIRIT

Salman's presence is a powerful reminder that passion and enthusiasm know no bounds! Salman's joy, warmth, and friendliness light up the room, spreading contagious positivity and energy. His eagerness to connect and share his world through sign language is truly inspiring. Keep spreading happiness!

– ABEERA QAZI (BRAND MARKETING)



YOUR IT TROUBLE-SHOOTER

With his unparalleled work ethic and strong sense of responsibility, Zain is always available to lend a helping hand in times of need. His lightning-fast responsiveness, and ingenious problem-solving skills, make him the go-to expert for all things IT. PSO's domain is in good hands with Zain at the helm, and to top it all -his mesmerising Tilawat is pure love!

– IBRAHIM AQEEL (BRAND MARKETING)

THE MAESTRO OF WORKPLACE HARMONY

Meet Asad Raza Faiz, a leader who leaves a lasting impact! With a leadership style that's refreshingly authentic, Asad is approachable, generous, and enthusiastic, tackling every project with equal willingness and energy, making collaboration a true delight. To more leaders like him!

– ABBAS SHERAZEE (BRAND MARKETING)



PSO PERSONAS

APPRECIATING A TRUE GEM

Naseer's dedication to his work and the care with which he serves everyone is truly admirable. He always goes an extra mile with a smile on his face, to make our days brighter and smoother. His kindness and helpful attitude ensure everyone is comfortable. Thank you for everything you do; you are a vital part of our PSO family and your presence makes a big difference!

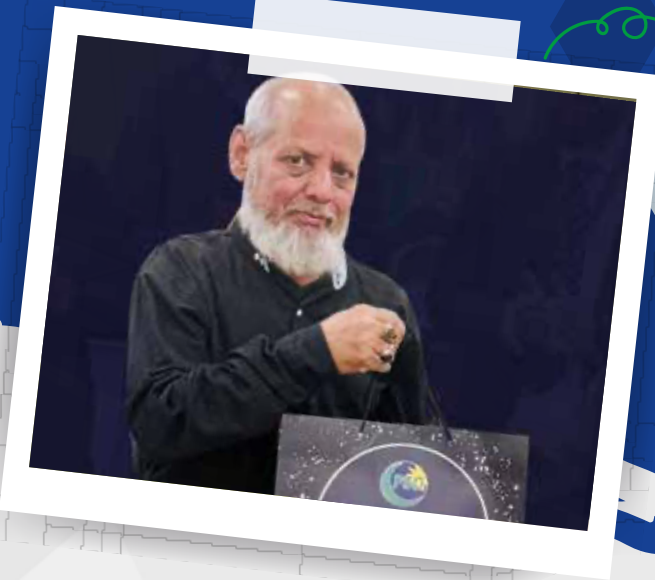
- LALIT KUMAR (HUMAN RESOURCES)



THE UNSEEN HERO BEHIND THE SCENES

Meet Naeem Chishti, a quiet hero who keeps our workplace running smoothly. Naeem's reliability and willingness to help are invaluable traits that inspire us daily. We're grateful for his humility, kindness, and tireless efforts, which make our work environment a joyous and productive space. With a 1000-watt smile that can brighten anyone's day, coupled with his warm greetings in passing, that's what makes him truly special.

- MARYUM MUSHTAQ (HUMAN RESOURCES)



THE AMBASSADOR OF HOSPITALITY

Meet Amir, our courteous and respectful lift operator. Despite the routine nature of his role, Amir consistently brightens our day with his warm greetings and genuine smile. Thank you for lighting up our lift trips!

- AREEBA NAVEED (HUMAN RESOURCES)



GET TO KNOW ME



MURTAZAIN NASSER

Current Designation: Chief Operating Officer – PSO Renewable Energy

Family: Wife & 3 sons (19, 16 & 14 yrs)

Companies Served: Vivo Energy (Kenya), GSolar (Pakistan), Lafarge Cement (North-America), Empire Communities (Dubai)

Fun Fact: An Avid tennis player (club and national level)

A Super power you wish you had: Ability to understand & communicate in any language with humans, animals, & aliens! Omnilingualism!

Your biggest Strength: Inspiring others to learn, grow, and become exceptional leaders capable of overcoming challenges

Favourite Pastime: I love spending my free time on the court, perfecting my serve and volley

Most Memorable event of your life: My first trip to the holy cities of Mecca & Medina was mesmerizing

Why PSO: PSO, as a national leader can lead the way as an integrated energy solution provider. From molecules to electrons, we are prepared to embark on our renewable transition toward a decarbonized, net-zero future for a greener Pakistan!

PARTNERING FOR SUCCESS



POWER PLAY

FIGHTING SPIRIT: SUPPORTING PAKISTAN'S MMA ICON

The company is thrilled to sponsor Bano Butt, a Pakistani Mixed Martial Arts (MMA) icon who's shattered barriers and made the nation proud with her victories. Her impressive achievements include a Gold Medal at the Asian Championship, winning the National Fighting Tournament 2022, and being crowned Champion at the 14th National Ju-Jitsu Championship 2023. She's also the National Champion 2023 and a Silver Medalist at the 34th National Games.



PUNCHING HIS WAY TO THE TOP: SHOAB ZEHRI'S REMARKABLE JOURNEY

Celebrating the achievements of Shoaib Zehri, a Pakistani boxing sensation who's packed a punch in the world of sports, PSO announced its upcoming partnership with this talented athlete and looks forward to supporting his future endeavors. His impressive achievements include being a 14-time champion in National Games Inter-provincial Games and Inter-University Games, as well as winning the prestigious WBC Championship, ABF Asian Lightweight Boxing Title and the FFC Boxing match.



PARTNERING FOR SUCCESS

SERVING UP A SUSTAINABLE FUTURE: PSO AND PTF UNITE FOR THE GREEN ENERGY INITIATIVE

Joining forces with Pakistan Tennis Federation (PTF), PSO is set to empower the nation's next generation by sponsoring PTF's pioneering Green Energy Initiative. This dynamic partnership sparks hope, nurtures talent, and drives sustainable progress, shaping a brighter future for Pakistan's youth.



FUELING INNOVATION: PSO POWERS TEAM ENVISION'S JOURNEY

Empowering the next generation of innovators, the company fueled the passion of students by proudly supporting Team Envision from NUST as they embarked on an extraordinary journey to Teknofest: International Efficiency Challenge 2025. Their ground-breaking project - an energy-efficient vehicle symbolizing green mobility - stole the spotlight at IDEAS Pakistan 2024, showcasing the team's innovative spirit and commitment to sustainable mobility.

SWINGING FOR A CAUSE

Through its sponsorship of The Citizens Foundation's (TCF) 21st Golf Tournament, PSO is fueling education for underprivileged children in Pakistan's flood-affected communities by supporting 10 TCF schools and helping rebuild lives through education.



PARTNERING FOR SUCCESS

CELEBRATING TIMELESS CLASSICS WITH CARIENT

PSO Carient proudly sponsored the Vintage & Classic Car Show/Rally, celebrating Pakistan's rich automotive heritage.

Through this partnership, the company is inspiring a new generation of car enthusiasts to cherish their family's vintage heritage. PSO is fueling a lifelong passion for classic cars, fostering appreciation for their beauty, craftsmanship, and rich history.



POWERING ENERGY EXCELLENCE: PSO AT ADIPEC

The company participated in the Abu Dhabi International Petroleum Exhibition & Conference (ADIPEC) 2024, the world's largest energy exhibition, held at Abu Dhabi. As one of the esteemed sponsors, the company showcased its commitment to the energy sector. The senior management attended the conference, engaging with industry leaders, experts, and stakeholders to discuss the latest trends, innovations, and opportunities in the energy landscape.



CELEBRATING STRENGTH AT 'HER' MARKETPLACE

The Shaheen program represents progress and empowerment—a purpose truly reflected at HER Marketplace. This platform celebrated the strength and resilience of women, offering them opportunities to grow thrive, and take the lead.



PARTNERING FOR SUCCESS



UNBREAKABLE SPIRIT: PSO SUPPORTS BLIND CRICKET WORLD CUP

PSO partnered with the 4th T20 World Cup Cricket of the Blind, championing determination and the unbreakable spirit of competition. We extend our warmest congratulations to the Pakistan Blind Cricket Team on their remarkable victory!

NURTURING TOMORROW'S CHANGE-MAKERS: PSO SPONSORS NFST'S NAS HV PROJECT

As a sponsor of the NUST Formula Student Team (NFST), the company hosted the students and their ground-breaking project, the NAS HV, at its Head Office. PSO is proud to play a part in shaping the future of mobility and engineering in Pakistan!



CELEBRATING OUR TEAM

PERSONAL MILESTONES



HASEEB A.KHAN

DIVISIONAL ENGINEER, RETAIL FACILITIES (FAISALABAD)

Haseeb as a guest speaker on "B2B Sales and Influence of Digital Marketing on B2B Sales" at Air University, Islamabad

HASSAN ALI ARSHAD

- DIVISIONAL ENGINEER, RETAIL FACILITIES (FAISALABAD)

Hassan successfully completed the IOSH Managing Safely Course Certification

CONGRATULATIONS HASSAN!



پی ایس او کی ۴۸ ویں سالگرہ کے نام

پی ایس او میرے دل کے قریب ہے تو
تجھ سے ناٹھ ہے کئی عشروں کا میرا قریبی رفیق ہے تو
اپنے کارکنوں کے لئے سائباں ہے تو
ایک شفیق ماں کی آغوش ہے تو
ہر دکھ سکھ کا ساتھی ہے تو
گھٹے پیڑ کی چھاؤں کی طرح ہے تو
بہت سے خوابوں کی ابتدا ہے تو
حلال رزق کے لئے کوشاں جوانوں کی درسگاہ ہے تو
اب تو اک عمر گزری ہے تجھ سے وفا کرتے ہوئے
یہ دل کی ہمیشہ دعا رہتی ہے میری
سدا شاد و آباد رہے اور چمکتی رہے تو
اے میری پیاری کمپنی پی ایس او ہر دلعزیز ہے تو

از طرف
ساجد علی چند



UNDISCOVERED GEMS

TALEEMABAD

Taleemabad is a game-changing digital education platform that brings quality learning to children in underserved, remote, and conflict-affected areas. Offering interactive lessons, games, and videos, it covers everything from basic literacy to math and science. By making education accessible to thousands of children in rural areas, Taleemabad is bridging the education gap and empowering the next generation with the tools they need to succeed.



MING COURT

Founded in the 1970s, Ming Court introduced Karachi to a more refined style of Chinese cuisine, one that was a departure from the typical "fusion" or local adaptations of Chinese dishes that dominated the city at the time. While Karachi is home to a wide variety of dining options, Ming Court, situated in Khadda market, stands out for its authentic flavors, elegant ambiance, and long-standing legacy in the local food scene.

OUR LADY OF FATIMA CHURCH

Nestled between Gul Plaza and Anklesaria Hospital, this breathtaking church showcases a rare circular design, adorned with stunning glass windows. Dedicated in 1963, it stands as a witness to Karachi's rich cultural heritage and remains a revered place of worship for the Catholic community, boasting a unique blend of Anglo-Saxon roots and modern charm.

