


......
... MUHAMMAD SAHA
... AGING DIRECTOR & C...



TIMES

23rd Edition

1st JAN- 31ST MAR, 2026



BE A PSO TIMES STAR: SHARE YOUR STORY!

Hello Team PSO,

Welcome to the 23rd edition of PSO Times. This issue brings together stories of teamwork, innovation, and community spirit, core pillars that reflect the strength of our people and the lasting impact we continue to create across the energy landscape.

As we dive into these highlights, this edition also marks a significant milestone for our organization. We bid a heartfelt farewell to our respected MD & CEO, Syed Taha. His leadership, vision, and unwavering commitment have guided PSO through a transformative chapter of growth and progress.

PSO Times is a dedicated platform to celebrate our collective successes, from major project wins to personal milestones. We invite you to share your stories of teamwork and innovation to inspire the PSO family and enrich our magazine's narrative.

Your contributions make this a truly meaningful resource for PSO Family. We look forward to hearing from you!

Happy reading!



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IN THE HEADLINES

BUSINESS RECORDER
Founded by M.A. Zuberi

PSO: resilient 1H, weak 2Q
Bill Research | Published February 14, 2025

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Pakistan State Oil

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Pakistan State Oil's (PSX: PSO) H1FY26 results reflect a familiar PSO pattern of earnings resilience supported by finance-cost relief, while core operating performance remains under pressure from weaker volumes, thinner margins, and intensifying competition.

On an unconsolidated basis, the company reported profit after tax of Rs12 billion, up 8.5 percent year-on-year.

However, the headline growth masks a sharp deterioration in the second quarter, where

AZB
THE ARABIAN ZANGENEH BANK

HOME | LATEST NEWS | BUSINESS | PAKISTAN | SPORTS | WORLD | 3-PARTY | SO-TECH

PSO Transforms Nationwide Retail Network into Pakistan's Largest Ramadan Humanitarian Hub

This Ramadan, Pakistan State Oil (PSO), the nation's energy titan, is pivoting from fueling engines to fueling the human spirit.

In Faisalabad, Pakistan



MUJ SIKHING CEREMONY
27 February 2025

KARACHI: This Ramadan, from fueling engines to fueling the human spirit, PSO has announced a premier integrated humanit

TRADE CHRONICLE

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Restoring hope, rebuilding lives: PSO honours the spirit of "Bioniks Heroes"

2 mins read

February 4, 2025 | Article & Features

The PSO CSR Trust recently hosted an inspiring event, "Celebrating Bioniks Heroes," at PSO House to recognize individuals whose lives have been transformed through bionic technology. By restoring mobility and dignity, the initiative has empowered these individuals to realize their independence and participate fully in society. The ceremony brought together leadership from PSO CSR Trust and

PSO strengthens fuel supply chain to ensure Pakistan's energy security

NEWS WIRE
ISLAMABAD

Pakistan State Oil (PSO) has proactively optimized its operations in response to the evolving geopolitical environment, to ensure that the nation's energy needs are met with precision and reliability. PSO is aggressively building fuel stocks to insulate the national economy from global market volatility, a press statement issued by the PSO said on Wednesday. Guided by the strategic directives of the Ministry of Energy, PSO is taking bold steps to fortify the country's fuel supply lines. By leveraging its robust international procurement network and a streamlined logistics framework, PSO is successfully fueling the nation's economic engine, ensuring uninterrupted movement for industries and citizens alike. PSO's procurement processes remain transparent, efficient, and highly competitive. While extreme demand conditions led to a lack of participation in a previous tender, today's opening on March 10 saw an overwhelmingly positive response from international bidders. Bids are currently being processed with the highest standards of regulatory compliance, reflecting the global market's trust in PSO's operational integrity. Behind this seamless operation is a dedicated workforce working 24/7 to uphold the integrity of the supply chain. From the ports to the pumps, our team is committed to providing world-class service to every customer, ensuring that Pakistan remains a country that is, and always will be, the people of Pakistan's just delivering fuel, we are delivering the country needs to thrive."



AWARDS & RECOGNITION

PSO SWEEPS NFEH CSR AWARDS

PSO CSR Trust took home four awards at the 18th NFEH Awards 2026, recognizing our work in education, relief efforts, and skills training. Trustees Brig. Rizwan Ahmad, Muhammad Asif Khan, and Ms. Rabia Y. Afridi received the awards on behalf of the company.



DOUBLE WIN FOR PSO AT 15TH ANNUAL CSR SUMMIT

PSO secured the Community Impact and Diversity, Equity & Inclusion awards at the 15th Annual CSR Summit. Trustees Muhammad Asif Khan and Mr. Tariq Hussain received the honours at the event organized by The Professionals Network (TPN), highlighting PSO's status as a leader in registered social impact initiatives.





BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS

WITH GRATITUDE:

A Farewell Message



My Dear Colleagues,

In four days, I will lay down the responsibilities of office as your MD & CEO. After six years in the service of this remarkable company, I find myself writing to you not just as your leader, but as someone whose life has been profoundly changed by yours.

Serving PSO has been a privilege. Every day, I learnt from you. I leave this office a better person, shaped by our shared purpose in serving an organization that is the nation's energy lifeline.

Over these years, we have navigated unprecedented challenges together, including the pandemic, geopolitical disruptions, fuel crises, shifts in the energy landscape, and intensifying competition, while staying true to our commitment of fueling the nation. Through it all, your resilience and commitment never wavered. That strength is the true soul of PSO.

I leave with complete conviction in the strength and tenacity of its people, our most valuable asset. PSO stands as a national institution and the country's largest integrated energy company because of you, its employees, across all roles, locations, and functions. From frontline staff - pump attendants, workers, cleaners —to teams at operations locations, offices, and airports, and up to senior leadership, each of you has played a vital role in strengthening this organization. Take pride in that. I certainly do.

I, too, am a product of this Company. Having served here earlier in my career, and now departing for the second time, I carry with me the privilege of having worked alongside exceptional leaders and teams who shaped both the organization and myself. I take immense pride in what we have built.

From 2020 until today, we haven't just grown; we have evolved. We fostered a culture of transparency and integrity that translated into historic performance. These efforts are reflected in both operational and financial performance.

Over the past six years, shareholder value creation stands at Rs 138 billion, excluding dividends. PSO also delivered a record profit after tax of over Rs 86 billion in 2023. As we approach fiscal year end, we are expecting healthy profits in FY26 as well. Driven by focused strategic execution and a strong management team, PSO's market capitalization has grown by approximately 130%, increasing from Rs 74 billion in FY2020 to Rs 171 billion in 2026.

The Company regained growth momentum, strengthened its market position, and consolidated leadership, achieving an average market share of approximately 50% in HSD and 40% in MS. The retail network expanded by 416 sites nationwide, while operational capacity and compliance were reinforced through the upgradation of 4,500 tank lorries in line with OGRA standards. The network was further extended with the addition of Skardu and Gwadar airports.

Infrastructure development remained a key priority, with the addition of around 250KMT of storage, rehabilitation of 294KMT, and improvement in live storage levels to 92% from approximately 80%. Pipeline infrastructure was strengthened through the addition of approximately 25,000 meters of new lines and replacement of 19,000 meters of ageing pipelines. Storage capacity increased from 0.9 million tons to 1.24 million tons, while lubricants volumes grew from 30KT to 44KT, enhancing market participation by 8%, and LPG volumes nearly doubled.

The Company also transitioned into a future-ready, data-driven enterprise through large-scale digitization and automation. This included the successful migration from ECC6 to SAP HANA, alongside implementation of key systems such as SAP Ariba, VIMS, and SVCP. Operational innovation was further advanced through the introduction of fully automated unmanned depot operations, with the Faisalabad Terminal has transitioned to unmanned operations.

Strategic initiatives underway include the development of Machike-Tarujaba-Thalian (MTT) pipeline project in partnership with FWO, Oil import terminal at Hub now in its final planning stage and ready for rollout.

These milestones belong to all of you.

As I step down, I do so with unwavering confidence in our future. PSO is stronger, more profitable, and more modern than it was a few years ago. The foundations for growth are firmly in place: automation, technology adoption, expansion into low-carbon energy, diversification of business verticals including Cerisma (Pvt.) Ltd. and PSO Renewable Energy (Pvt.) Ltd., and Blue LPG, along with a stronger focus on ESG and inclusion. The blueprint for the next century of energy is already in your hands. It is now for you to carry it forward with the same conviction and unity.

I urge you to continue supporting one another and to uphold the values we have built; teamwork, service excellence, integrity, innovation, passion, and cohesion. Always place the Nation and the Company above individual considerations. The challenges ahead will require unity and resolve; face them together.

I extend my sincerest best wishes to my successor. I pray for the continued prosperity of PSO and every individual who calls this company home.

To have served in this office was an honor. To have served alongside you was a gift.

Thank you for the opportunity to lead, to learn, and to belong.

With deep gratitude and respect,

Syed Taha
Managing Director & CEO



BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



CELEBRATING A LEGACY: PSO HOSTS FAREWELL FOR SYED TAHA

PSO recently held a distinguished farewell ceremony to honour the leadership and visionary tenure of outgoing Managing Director & CEO, Syed Taha. The event served as a heartfelt tribute to a transformative era, bringing together leadership and staff to celebrate the significant milestones achieved under his guidance.

The formal proceedings commenced with an address by the Chairman of the PSO Board of Management, Mr. Asif Baigmuhammad, who lauded Mr Taha's strategic contributions and his firm commitment to the organization's growth. In a gesture of appreciation for his exemplary service, the Chairman presented Mr. Taha with a commemorative souvenir on behalf of the Board. Following this, Syed Taha took the stage to deliver a moving farewell speech, reflecting on his journey and expressing profound gratitude to the Board and the workforce for their collective dedication and resilience.

The evening concluded with a warm tribute from the broader PSO family. Representing the staff, Ms. Nida Yousof (GM HR) and Brig (R) Rizwan Ahmed (GM Admin) presented a bouquet and a token souvenir to the outgoing MD. This final presentation symbolized the deep respect and admiration the entire organization holds for Mr. Taha, marking the end of a successful chapter as PSO looks forward to building upon the legacy of excellence he leaves behind.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



PSO TOWNHALL: HONORING SIX YEARS OF LEADERSHIP

The PSO family recently gathered for an inspiring Townhall with outgoing MD & CEO Syed Taha, marking the conclusion of six years of transformative leadership. Mr. Taha shared candid insights into his journey, reflecting on the critical decisions and resilience required to navigate the company through major challenges, including the pandemic.

The session was characterized by a strong personal connection, blending professional reflection with moments of humor and open dialogue. Closing his address, Mr. Taha urged the team to uphold the highest standards of integrity, believe in their potential, and continue supporting one another, reminding everyone that the bond of the PSO family remains the organization's greatest strength.

We extend our deepest gratitude to Mr. Taha for his impactful leadership and wish him continued success in all his future endeavours.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



Driving Energy Sector Progress

Mr. Imran Ahmed, Director General Oil, Ministry of Energy (Petroleum Division), along with senators and members of the Senate Standing Committee on Petroleum, visited PSO House. During the visit, detailed discussions were held to further strengthen coordination and drive operational excellence across the petroleum industry.



High-Tech Quality Testing Fleet Reaches New Milestone

PSO has bolstered its quality assurance capabilities with the induction of four upgraded Quality Testing Vans (QTVs), bringing the total fleet to 25. Inaugurated by MD & CEO Syed Muhammad Taha, these next-gen units feature a refreshed design and advanced Micro Distillation Equipment (ASTM D-7345). By delivering high-precision results with lower power consumption, these vans drive both operational excellence and environmental sustainability.



KPT Chairman Commends Keamari Terminal C Standards

Karachi Port Trust (KPT) Chairman V/Adm (R) Syed Shahid Ali, SI (M) visited Keamari Terminal C for an operational review. After touring the Control and Monitoring facilities, he praised the team's commitment to safety and sustainability. The visit concluded with a productive dialogue on resolving operational bottlenecks to further strengthen the PSO-KPT partnership.



Empowering Silence: PSO Partners with FESF for Deaf Children

PSO CSR Trust has joined forces with the Family Educational Services Foundation (FESF) to support the Deaf Reach School in Sukkur. This partnership provides deaf children with the skills and confidence to thrive, moving beyond simple aid to invest in long-term independence. The agreement was signed by PSO CSR Trust Chairperson Brig. Rizwan Ahmad (R) and FESF Founder Richard Geary.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



Education for All: PSO Supports Roshni Homes

Investing in the leaders of tomorrow! PSO CSR Trust is proud to sponsor sixteen orphan girls at Roshni Homes, ensuring they have the tools and education to succeed. This collaboration, led by Ms. Rabia Yasir Afridi and Mr. Khwaja Shujat, exemplifies our commitment to creating lasting social change through the power of learning.



Strategic Partnership: PSO to Fuel Pakistan Airports Authority

PSO has signed a landmark agreement with the Pakistan Airports Authority to provide aviation fuel for its aircraft operations. This historic partnership reinforces PSO's position as the nation's premier aviation fuel supplier and a key driver of Pakistan's aerospace infrastructure.



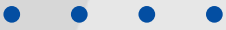
PSO & Biman Bangladesh: A Milestone Return

PSO has resumed jet fuel operations for Biman Bangladesh Airlines after 14 years! This landmark achievement isn't just a restart; it's a powerful step forward in our journey to strengthen regional ties and soar across international borders.

BEYOND THE NORM

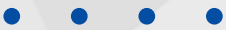
DEPARTMENTAL INITIATIVES

AVIATION & MARINE



Aviation Excellence

PSO Aces Global Airline Audits, PSO's airport facilities successfully passed rigorous inspections by Air Arabia (with IATA), Airblue, and Turkish Airlines. These audits across Peshawar, Lahore, and Karachi airports reaffirm our unwavering compliance with international refueling and safety standards.



Refueling the World's Largest Cargo Aircraft

PSO successfully fueled the historic Antonov AN-124 at Karachi Airport. Managing a massive fuel capacity of over 348,000 liters, our aviation team demonstrated the precision and scale required to service the world's largest civil cargo aircraft.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Sialkot Airport Boosts Capacity with New Refuelers

Operational excellence reached a new milestone at Sialkot International Airport with the commissioning of two 10,000 USG refuelers. Despite delivery challenges, these units are now fully deployed and compliant with global aviation benchmarks.

HUMAN RESOURCE



International Women's Day: #GiveToGain

PSO celebrated the resilience of its female workforce with a session titled "The Strength of Women, Building the Future Together." Discussions centered on balancing professional excellence with community roles, highlighting the adaptability of PSO's women leaders.



PSO People Experience: Listening for Growth

The People Experience Check-in conducted to gather honest insights on culture, leadership, and career growth. These results will drive upcoming organizational improvements to ensure PSO remains an inspired workplace.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Wellness at Work: Yoga and HIIT for Employees

HR continues to prioritize employee health with tailored fitness initiatives at PSO House. A rejuvenating yoga session led by Shahnaz Tapal focused on mindfulness for women, while energizing HIIT sessions in collaboration with Trifit boosted strength and stamina for male employees.

NON-FUEL RETAIL (NFR)



A Bold Bite Ahead: PSO X Hardee's

PSO has joined hands with Hardee's in a landmark signing ceremony, bringing one of the world's most iconic burger brands to its forecourts. With plans to roll out across three PSO sites in Lahore and Faisalabad, this partnership marks a major step in elevating PSO's QSR experience.



Sip Smart, Feel Good: PSO x Green O

Green O expands its footprint with a second outlet, now open at PSO D-12, Islamabad. Offering a refreshing, wellness-focused alternative to conventional drinks, Green O caters to health-conscious urban customers seeking taste and convenience in every sip.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Brewing Elegance: PSO x Idyllic

PSO's premium café experience grows with Idyllic Café launching its latest outlet at the Diplomatic Enclave, Islamabad. Known for its sophisticated coffee and desserts, Idyllic brings a refined touch to the PSO retail network, building on its success at the remodeled F-6 Shop Stop.



Spreading the Sweetness: PSO x Sugar Loop

Sugar Loop is expanding across four strategic PSO locations, including Capital Islamabad, DHA Islamabad, and M-1 motorway sites. Its signature dessert offerings continue to enhance PSO's indulgence-driven retail mix for travelers and locals alike.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Trusted Care, Now Closer: PSO x Naheed Pharmacy

Healthcare meets the forecourt as Naheed Pharmacy goes live at its first PSO site on I.I. Chundrigar Road, Karachi. Providing trusted medicines and everyday essentials, this partnership redefines convenience for customers on the move, with further expansion already underway.



Dessert Indulgence Arrives: PSO x Heyday

Heyday is now serving its premium dessert range at PSO Bhattai Station. This new addition sweetens the PSO customer journey, offering high-quality, indulgent treats right at the forecourt for those seeking a quick, gourmet break.

LEARNING AND GR DEPARTMENT



Building Responsibility: ESG Awareness for Staff

To embed sustainability into our corporate DNA, an ESG awareness session was held for non-management staff at PSO House. Participants gained a foundational understanding of ethical practices and responsible business conduct, empowering them to contribute effectively to PSO's long-term environmental and social goals.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Spiritual Wisdom: The Essence of Surah Al-Kahf

In observance of the holy month of Ramadan, the Learning Department hosted a thought leadership session led by Mufti Khalid Bukhari. The session explored the profound spiritual protection and guidance offered by Surah Al-Kahf, providing employees with timeless wisdom to navigate modern life's challenges with clarity and faith.



Future-Proofing: Technical Workforce Empowerment

PSO's technical teams underwent a series of high-impact training sessions across multiple zones. Beyond core safety and technical upskilling, such as Motorbike Safety and First Aid, the program introduced emerging technologies through the "Prompting with Purpose" module, teaching staff to harness AI for image and video generation to elevate operational performance.



Leadership & Innovation: Professional Development Highlights

The Learning Department continues to drive excellence through a diverse range of specialized workshops. Recent initiatives covered critical domains including Innovation & Design Thinking, VUCA-based decision-making, Strategic Selling, and Leadership for Senior Executives, ensuring our workforce remains agile and competitive in a dynamic market.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

BRAND MARKETING



Little Learners, Big Impact: PSO Takes Road Safety to Schools Nationwide

*PSO Safety Starts Young marks a significant step in PSO's commitment towards safer roads in Pakistan. The program was initiated with the purpose of educating children about road safety behavior at an early age, when learning is most impactful and habits are formed for life. In its first phase, the initiative successfully reached over **12,000 students** across **42 schools** in **14 cities**, introducing them to essential road safety practices through interactive theatre, mini city simulations, and engaging activity-based giveaways.*

The program received strong appreciation from teachers and school administrations. The initiative reflects PSO's role in going beyond fuel to actively contribute towards building safer roads and a more responsible future for Pakistan.



Powering the Podium: PSO Sponsors Formula Pakistan

PSO proudly served as the Title Sponsor for Formula Pakistan, the nation's first F1 style STEM competition. 33 student teams from across the country designed, built, and raced miniature Formula cars, showcasing limitless innovation. By supporting these "Future Makers," PSO is investing in the young engineers who will shape Pakistan's industrial tomorrow.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Tohfa e Ramadan: From Retail to Social Impact

Year 3 of **Tohfa e Ramadan** marked a breakthrough as the initiative evolved from a local gesture into a nationwide movement. Expanding to **130 outlets**, the campaign shifted from simple charity to a powerful, cause-driven platform. This growth has deepened PSO's cultural resonance, positioning the company as a trusted leader in sustainable community impact across Pakistan.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Leading the Way: Sundar Industrial Expo 2026

As a **Platinum Plus Sponsor**, PSO took center stage at the Sundar Industrial Expo 2026 to reaffirm its dominance in the industrial lubricants segment. The event provided a premier platform to engage with international delegates and key decision-makers, unlocking high-value B2B opportunities and solidifying PSO's prestige at the forefront of industrial excellence.



On-Ground Thrills: RC Monster Trucks at Formula Pakistan

PSO brought its lubricants range to life at the **Formula Pakistan Students Event** through an exhilarating RC Monster Truck competition. By simulating rugged off-road conditions, the activation demonstrated the endurance and reliability of PSO products. This dynamic engagement allowed PSO to connect with a young, aspirational audience while reinforcing its image as a high-performance brand.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE



Awareness Session on Diabetes, Stroke, and Heart Health at PSO House

HSE team, in collaboration with the HR Department, organized an awareness session titled "Diabetes, Stroke, and Heart Health," aimed at raising awareness among employees about the causes, risk factors, early warning signs, and preventive measures related to diabetes, stroke, and cardiovascular diseases. The session also emphasized the importance of maintaining a healthy lifestyle, a balanced diet, regular physical activity during the month of Ramzan, and routine medical check-ups to promote the overall health and well-being of employees.



Bikers Safety Awareness Session at PSO House

The HSE team, in collaboration with Atlas Honda, hosted an insightful "Motor Bikers Safety" session at PSO House to empower staff with essential defensive driving skills and journey risk management strategies. The training combined theoretical insights with a hands-on simulator experience, allowing motorcycle commuters to practice safe riding techniques in a controlled environment.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE TRAINING SESSIONS CONDUCTED AT DIFFERENT LOCATIONS



Session with Non-Management staff on Mera Kaam Meri Zimedari at Mehmood kot Terminal



Advance firefighting training at Faqirabad Depot Staff



Training session with Lahore Aviation Staff on HSE systems



Fire Safety training session at LPG Hospitality plant Jhelum



Training session with Faqirabad Depot Staff



Road Safety Awareness session conducted by NHMP at Islamabad office



Fire drill followed by HSE Awareness session at RM Office Islamabad



Training session with Lahore Aviation Staff on HSE systems

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



HAZOP Training

HAZOP training sessions were conducted at PSOH and KTC with the objective of strengthening process safety and reducing the likelihood of incidents and operational failures. The sessions covered key operational processes including product receipt, pipelines, decantation (pipeline and tank truck receipt), storage, and filling operations, in line with facility-specific operations.

Cross-functional teams were formed to review, perform, and iterate the HAZOP cycle, equipping participants with the essential skills required to effectively conduct HAZOP studies.

Brief overview of four days session is as below:

- a. Theoretical discussions to strengthen safeguards and operational readiness;
- b. Review of past process safety incidents for learning purposes;
- c. Case studies and group practice;
- d. Excel-based HAZOP exercise;
- e. Software-based HAZOP activity using Kenexis Open-PHA



Basic First Aid Training at PSOH & KTC

HSE Team arranged Basic First Aid training sessions at PSO House and KTC to enhance employees' ability to respond effectively during medical emergencies. Session covered essential first aid techniques, including initial assessment of injured persons, CPR awareness, management of bleeding, burns, and fractures, and the proper use of first aid kits.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Hazard Hunt Program Series 4

As part of the HSE Department's Hazard Hunt Program – Series 4, Employees actively identified and reported potential hazards within the given timeline, demonstrating strong engagement and safety awareness. Winners were announced and recognized with certificates and shields in appreciation of their proactive contribution towards promoting a safer workplace.



HSE ProGen Pan-Pakistan Roll-Out

A key milestone in HSE digitization was achieved with the pilot rollout of the HSE ProGen system across Pakistan. The initiative began with a Train-the-Trainer session by the Head Office, followed by regional virtual sessions to build user awareness and understanding. The system is set for nationwide launch from 1st April.



Management Staff HSE Quiz

An HSE Quiz was conducted for management staff across operational locations to assess and enhance their understanding of key safety concepts. The quiz was held over a duration of 40 minutes with 40 questions and witnessed strong participation, with 200+ employees taking part within the stipulated time and scoring 32.64 on average. The activity served as an engaging platform to reinforce HSE knowledge and promote a culture of continuous learning.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



HSE Stars of the Month (January 2026)



1. Best Operational Safety
Muhammad Kamran
 Operations
 PR Lahore



2. Best Pump Attendant
Mr. Junaid
 Retail Outlet
 PSO SS 13 (Capital)



3. Best HSE Coordinator
M. Faizan Khan
 Operations
 Shikarpur Terminal



4. Best Safety Intervention
Tarique H. Soomro
 Operations
 Keamari Terminal - C



HSE Stars of the Month (February 2026)



1. Best Operational Safety
Arif Javed
 Operations
 Faisalabad Depot



2. Best Pump Attendant
Muneeb Ahmed
 Retail Outlet
 PSO SS 88 (D12)



3. Best HSE Coordinator
M. Shahroz Khan
 Operations
 Mehmoood Kot Terminal



4. Best Safety Intervention
Falak Mehmood
 Aviation
 Old Islamabad Airport



HSE Stars of the Month (March 2026)



1. Best Operational Safety
Umair Habib
 Operations
 KTC



2. Best Pump Attendant
Kashif Sajid
 Retail Outlet
 PSO SS 94



3. Best HSE Coordinator
Asif Ishaq
 Lubricants
 LMT



4. Best Safety Intervention
Jawad Muhammad
 Commercial Sales
 Lahore

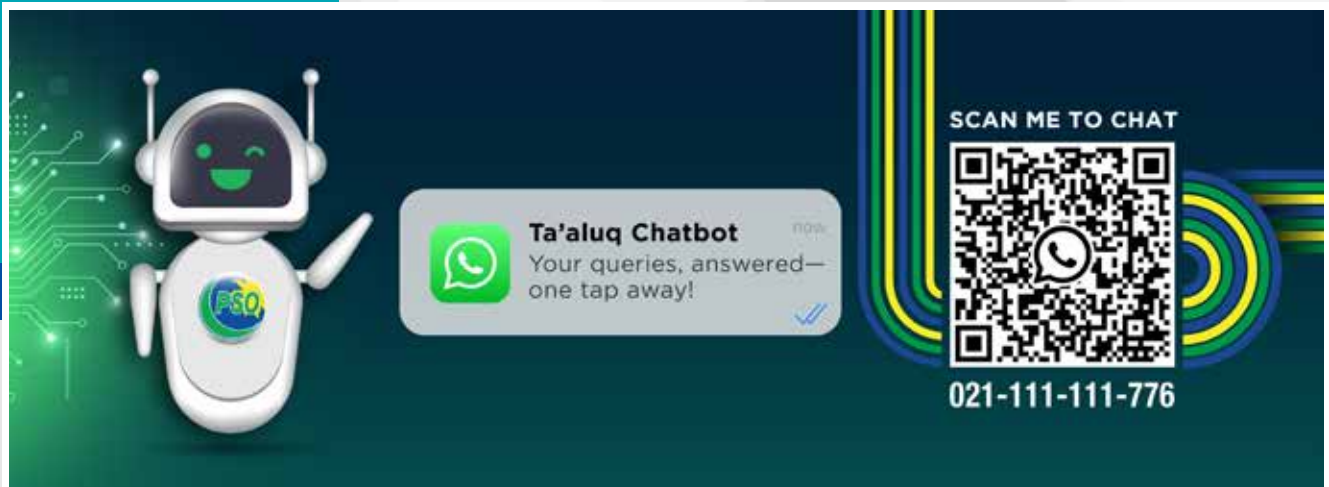
HSE Stars of the Month

The initiative continues to celebrate outstanding safety interventions and operational excellence, honoring our best pump attendants and coordinators with certificates and badges of merit.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

CUSTOMER SERVICE



Connect with the Ta'aluq WhatsApp Chatbot

Experience 24/7 support with the new Ta'aluq WhatsApp Chatbot, a digital solution designed to simplify interactions for customers and dealers alike. Whether you need instant information or technical support, this "anytime, anywhere" service makes communication faster and smarter, reinforcing PSO's commitment to a seamless customer experience.

PROJECT MANAGEMENT & CONSTRUCTION



Retail Network Expansion:
Completed fascia upliftment at **65 stations** and infrastructure upgrades (forecourts and pavements) at **30 locations**.



Safety Enhancements:
Installed fall arrestor systems at **Kotlajam and Faqirabad** depots and double block and bleed systems at **MCK**.



Technical Milestones:
Successfully commissioned a three-way valve at **KTB**.



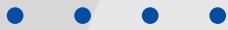
Retail Innovation:
Completed **three new Vibes stores** across Karachi and Lahore.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

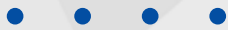
NORTH REGION

ISLAMABAD



Reimagining the Motorway: Two Premium Outlets inaugurated

Commercial Sales North reached a major milestone with the inauguration of M/s Motorway and QRK 4 filling station at the Indus River Rest Areas (M-1). Inaugurated by MD & CEO Syed Muhammad Taha, this expansion provides a premium, 360-degree travel solution for both northbound and southbound commuters, setting a new standard for motorway retail.



Neon Filling Station Inaugurated in Islamabad

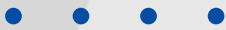
The Commercial Sales team Islamabad marked the inauguration of Neon Filling Station at Sector G-13, Srinagar Highway, strengthening PSO's retail presence in the capital. The ceremony was led by MD & CEO Mr. Syed Muhammad Taha, along with senior leadership and the PSO North team. A Customer Care Day was also held to engage customers and reinforce PSO's commitment to quality service delivery.

BEYOND THE NORM

GLIMPSSES OF REGIONAL ACTIVITIES

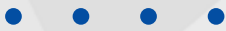
SOUTH REGION

KARACHI



PSO Secures Prime Spot on I.I. Chundrigar Road

PSO has officially inaugurated Wall Street COCO (S/S 93), strategically located in the heart of Karachi's financial district. This new Company-Owned, Company-Operated site is designed to offer a premium, seamless customer experience, providing high-quality fuel and service to one of the city's busiest commercial hubs.



Cricket Championship 2026: Finance Team Takes the Trophy

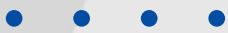
The PSO Club successfully concluded its Cricket Championship 2026, featuring 32 competing teams. In a dominant final performance at the Moin Khan Academy, the Electro Eagles (Finance) secured victory against the Blaze Blasters (Commercial Sales South), chasing down the target in just five overs. MD & CEO Syed Muhammad Taha graced the event as Chief Guest, celebrating the incredible passion, sportsmanship, and team spirit displayed throughout the tournament.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

CENTRAL REGION

LAHORE



LPG Home Delivery Service Launches in Lahore

Following a successful rollout in Karachi, PSO has officially launched its LPG Home & Commercial Delivery Project in Lahore. Inaugurated by Asif Aslam Khan (DCCO Central) and Atif Hasan Siddiqui (Acting GM Gaseous Fuels), the service allows households and businesses to order 10kg Fiber, 11.8kg Domestic, or 45.4kg Commercial cylinders with ease.

Customers can place orders via the PSO website, Ta'aluq Helpline (0800-03000), or the Fuelink App, benefiting from safe handling, timely delivery, and flexible payment options. With 148 orders fulfilled in the first month, the initiative has already gained strong market traction, reflecting PSO's commitment to innovation and customer convenience in the gaseous fuels sector.

RAHIM YAR KHAN



Inauguration of Strategic site in Rahim Yar Khan

The inauguration of M/s Amjad Petroleum Service Station marks a strategic addition to PSO's retail network in Rahim Yar Khan.

CSR



PSO CARES: OUR CSR STORY

HEALING THROUGH PLAY: NEW KIDS' AREA AT LRBT

PSO CSR Trust has inaugurated a vibrant children's play area at LRBT Korangi Hospital, creating a welcoming space for young patients. Led by Chairperson CSR Trust, Brig. Rizwan Ahmad (R), and GM Special Projects, Muhammad Asif Khan, this initiative aims to bring comfort and joy to children undergoing treatment, enhancing their overall healthcare experience.



BIONIC HEROES: EMPOWERING MOBILITY AND HOPE

At a special "Meet & Greet" at PSO House, the CSR Trust celebrated the resilience of Bionic Heroes—beneficiaries who have regained mobility through innovative bionic technology. The event showcased inspiring success stories and featured entrepreneurs presenting cutting-edge solutions, reinforcing PSO's commitment to restoring independence and honoring the courage of empowered users.

MOBILE LIFE-SAVING: PARTNERING WITH FATIMID FOUNDATION

To enhance healthcare accessibility in Karachi, PSO CSR Trust donated a Suzuki Every VXR to the Fatimid Foundation specifically for mobile blood collection camps. The agreement, executed by Trustee Muhammad Asif Khan and Fatimid COO Syed Mohd Waseem Wasti, ensures a safer and more efficient lifeline for those in need of blood transfusions.



PSO CARES: OUR CSR STORY

REACHING COMMUNITIES: PSO CSR TRUST'S IMPACTFUL RATION DRIVES

During Ramadan, PSO CSR Trust carried out extensive nationwide relief efforts, supporting both contractor families and underserved communities. A total of 48,000 ration bags were distributed across Pakistan, including 4,000 for contractor families, 24,000 in Vehari and Bahawalpur, and 20,000 through a nationwide drive.

In collaboration with Saylani Welfare and supported by employee volunteers, these initiatives helped ease the impact of inflation while reinforcing PSO's commitment to community welfare.





GET TO KNOW ME



ABDUL LATEEF BAWANY

Current Designation: General Manager, Procurement & Services

Industries associated with: Oil & Gas, Petrochemical, Construction, Chemicals, Textiles, Engineering

Fun Fact: Using imagination to create jokes.

A Superpower you wish you had: Alladin's lamp-It would help every procurement done flawlessly and swiftly to exceed customer expectations.

Your Biggest Strength: Negotiations

Favorite Pastime: Snooker, Table Tennis, Travel, Eat out

Most Memorable Event of Your Life: Birth of my identical twin daughters

Why PSO? PSO offers limitless opportunities for adding value every single day by using your intellectual capital, learnings from the past, taking challenges and making decisions to bring changes.



CELEBRATING OUR TEAM

PERSONAL MILESTONES

HASEEB KHAN

– Divisional Manager Key Accounts North

It was a privilege to represent PSO at NUST Business School for a specialized session on Supply Chain Management within Pakistan's oil marketing industry. Engaging with MS Supply Chain and MBA students, the discussion bridged the gap between academic theory and the real-world complexities of B2B and Industrial Sales. Seeing the students' enthusiasm to connect classroom concepts with industry practice made this a truly rewarding and meaningful exchange of ideas.



JAWAD MUHAMMAD

– ZONAL MANAGER, SALES COORDINATION – CENTRAL

In pursuit of the ultimate adrenaline rush, I had the incredible opportunity to complete a 15,000ft tandem skydive landing right on the beach, followed by a scuba diving expedition during my recent visit to Australia. Both experiences were nothing short of exhilarating, bridging the gap between the sky and the sea. For anyone seeking a true perspective shift and a heart-pounding adventure, I cannot recommend these enough, it is a must-try for every thrill-seeker!





We value your feedback
Please send your comments & suggestions to
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